



## Tour de Summerlin 2026 Marks a Milestone—25 Years Strong

We are deeply grateful to the sponsors, riders, and volunteers who have made this event possible every year since its start. From our very first ride in 2000, the Tour has been guided by the support and vision of the beautiful Summerlin Master-Planned Community and the Howard Hughes Corporation.

What began as a goal to create the most “rider-friendly” cycling event in the Southwest has grown into a tradition—25 years of challenging routes, community spirit, and unforgettable scenery.

This year, Tour de Summerlin 25 celebrates not only Nevada’s stunning red rocks, desert hills, and sweeping vistas but also the riders and partners who have shaped a quarter-century of cycling excellence.

### SILVER SPONSORSHIP – \$750

EVENT	DATE	LOCATION	ADDRESS
2026 Tour de Summerlin Cycling Event	Saturday April 18th, 2026	Downtown Summerlin Northwest Corner Parking Lot	1980 Festival Plaza Drive Las Vegas, NV 89135

### DELIVERABLES

Name recognition with website link on our event website: [TourdeSummerlin.com](http://TourdeSummerlin.com)  
(October 2025 through April 2026)

Logo inclusion on commemorative event shirt

Three (3) complimentary entries into the event

Three (3) commemorative event shirts

Flyers, coupons, or giveaway items to be included in rider goody bags

- Sponsor to provide 750 pieces or giveaway items

Inclusion in ongoing social media marketing

Email blast to current database

- One (1) Sponsor exclusive email blast

- Logo inclusion in all other TDS email blasts

- Approximately 14,000 email addresses

- Artwork can be provided by Sponsor or TDS can provide artwork/layout at no additional charge

- TDS will coordinate and distribute all email blasts

Two (2) banners for start/finish staging area fencing

- Recommended banner size: 5’w x 3’h

- Printed banners provided by Sponsor or may be ordered through TDS for an additional cost

Contact Monni Selvig, Tour de Summerlin Sponsorship Director at [monni@teamamc.net](mailto:monni@teamamc.net)

### SPONSOR AGREEMENT

Company Name \_\_\_\_\_ Sponsor Contact \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Sponsor Signature \_\_\_\_\_ Print Name \_\_\_\_\_ Date \_\_\_\_\_